

# Beyond the Nightlife: How Minneapolis is prioritizing the Warehouse District



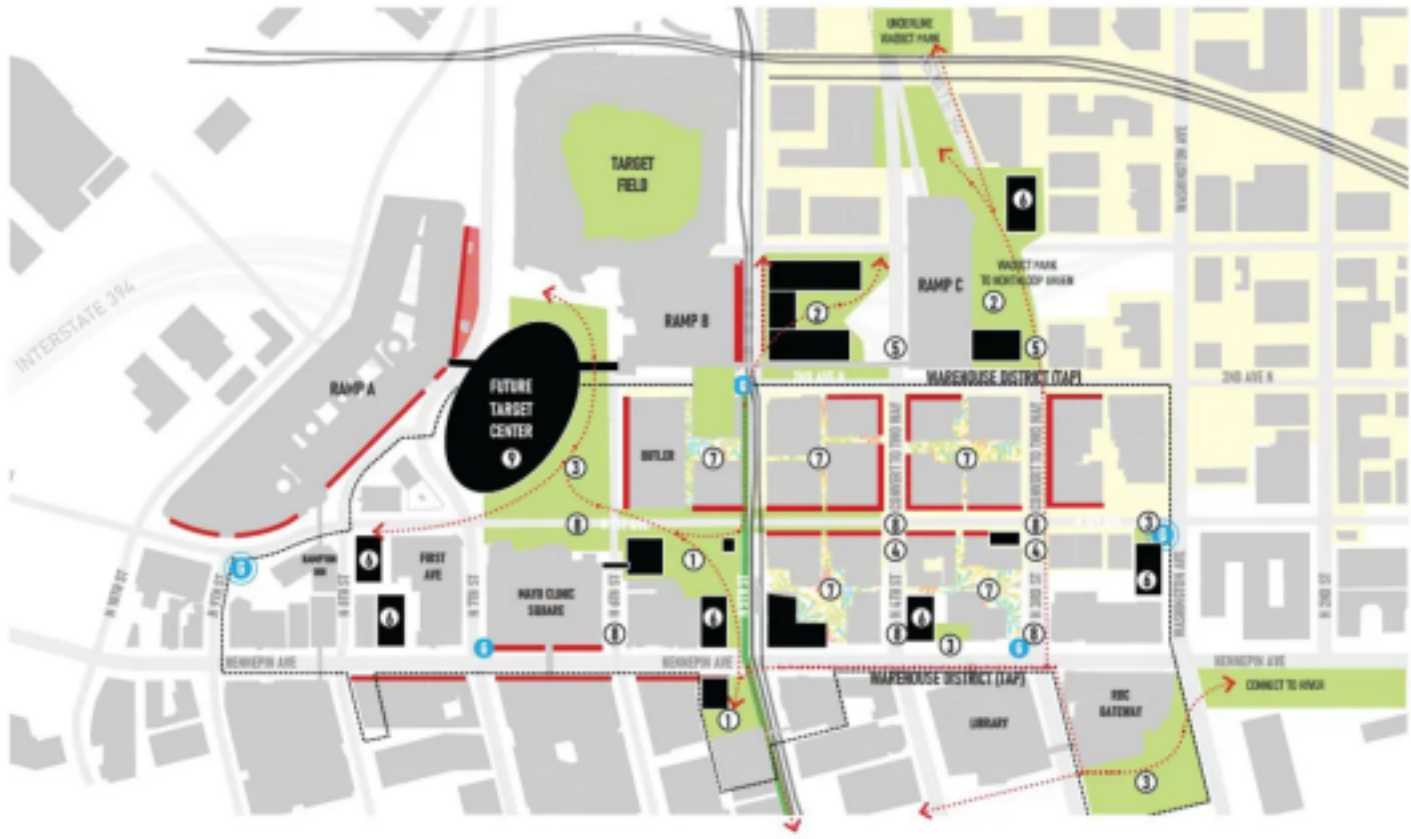
The Warehouse District framework plan guides the creation of a more vibrant, pedestrian focused public realm within the Warehouse District, known primarily as the place to go for night clubs, music, and entertainment in downtown Minneapolis.

## LONG-TERM OPPORTUNITIES (5+ YEARS)

- ① PREMIER GREENSPACE OPPORTUNITY W/DEVELOPMENT
- ② NORTHLOOP CONNECTOR DEVELOPMENT OPPORTUNITY
- ③ PARK / PLAZA DEVELOPMENT OPPORTUNITY

- ④ ONE WAY TO TWO WAY CONVERSION
- ⑤ 3RD / 4TH ST ACCESS 394 HWY REMOVAL / STUDY
- ⑥ INFILL DEVELOPMENT OPPORTUNITIES

- ⑦ PERMANENT ALLEY ACTIVATION - RESTAURANT /
- ⑧ COMPLETE STREETS PRINCIPALS
- ⑨ POTENTIAL TARGET CENTER REDEVELOPMENT / RELOCATION



**Confluence** led the community engagement and urban design efforts, which included convening a diverse array of downtown property owners, elected officials, and area stakeholders to discuss and identify a unifying vision for revitalizing this unique district. Our planning process included reviewing initial recommendations from a prior Urban Land Institute Technical Assistance Panel, then building a framework to drive implementation of short, medium, and long-term improvements to revitalize this important district.



Future enhancements anticipate redesigning several public streets to integrate multi-modal connectivity, providing a vibrant array of site amenities and infrastructure to support increased district programming, and transforming existing alleyways from service-focused to more pedestrian-oriented flex spaces conducive for urban discovery and exploration. In essence, the public realm serves as the heart and soul of this district, embodying its history, culture, and aspirations for the future. By prioritizing the enhancement of public spaces, the district can create a dynamic and inclusive urban environment that celebrates its heritage while embracing innovation and progress.



## The Warehouse District Framework Plan

Location: Minneapolis, Minnesota, USA

Client: Minneapolis Renaissance Coalition

Designer: **Confluence**

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